

# The Summit School's Gutter Ball Gala 2

## Sponsorship Opportunities

### King Pin Sponsor - \$8,000

#### Benefits Package

- Company Logo/Name listed on invitation and included in all promotional emails.
- Company logo included on Summit's website for at least one month leading up to the event.
- Company recognition in all press and media materials which includes opportunity for company representative to be included in press photo for *The Capital*.
- Company name on Summit's marquis for one week.
- Full-page ad with premium placement in program.
- Company logo prominently displayed on the online auction website for four weeks and link to sponsor's website.
- Company logo on event posters.
- Company name announced at the event.
- Two VIP reserved lanes for 12 guests.
- Name listed on four "pin sweeper" signs.
- Logo flashed on all video scoreboard screens throughout the evening.
- Bar area and special drink named in honor of your company.
- Name listed on table tents throughout the bowling alley.
- Company name listed in an issue of *The Learning Curve*, Summit's newsletter that is mailed to 3,000 households.
- Category exclusivity (i.e. only one car dealer or bank can be a King Pin sponsor).

### Strike Sponsor - \$4,000

#### Benefits Package:

- Full-page ad in event program.
- Company logo prominently displayed on the online auction website for three weeks and link to sponsor's website.
- Company logo on event posters.
- One reserved lane for 6 guests.
- Name on three "pin sweeper" signs.
- Logo flashed on all video scoreboard screens throughout the evening.
- Name listed on table tents throughout the bowling alley.
- Company name listed in an issue of *The Learning Curve*, Summit's newsletter that is mailed to 3,000 households.

## **Spare Sponsor - \$2,000**

### **Benefits Package:**

- Half-page ad in event program.
- 6 tickets to the event.
- Company name on one “pin sweeper” sign.
- Company name announced at event.
- Company name listed in an issue of *The Learning Curve*, Summit’s newsletter that is mailed to 3,000 households.

## **Lane Sponsor - \$1,000**

### **Benefits Package:**

- 6 tickets to the event
- Company name on one “pin sweeper” sign

## **Online Auction Advertiser - \$500**

- Company logo displayed on online auction website for three weeks and link to advertiser’s website.

## **Pin Sweeper Sign Sponsor - \$250**

- Name on one “pin sweeper” sign.